

Exhibit E

TRADEMARK LICENSE AGREEMENT

This Trademark License Agreement is entered into effective November 1, 1998 between John's Incredible Pizza Company, Inc., 14766 Bear Valley Road, Victorville, CA 92392 ("JIP"), a California corporation, and JPCOB, Inc., a California corporation, 3709 Rosedale Hwy., Bakersfield, CA 93308 ("JPCOB").

RECITALS

- A. JIP is the owner of the trademarks, service marks and trade names set forth in Exhibit A (the "Trademarks").
- B. JPCOB has licensed and desires to continue licensing the right to use the Trademarks in connection with restaurant and entertainment services.

AGREEMENT

1. License.

1.1 Subject to the terms of this Agreement, JIP hereby grants to JPCOB, hereinafter, a limited license to use the Trademarks solely in connection with restaurant and entertainment services at a single location. This license to use the Trademarks is nonexclusive, non-assignable, and nontransferable.

1.2 All right, title and interest in the Trademarks is and shall remain solely owned by JIP and JIP's licensors if any. JPCOB's use of the Trademarks shall inure solely to the benefit of JIP and JIP's licensors if any.

1.3 JIP may, at any time upon request, inspect all JPCOB materials bearing Trademarks. JIP may prohibit use of such materials at JIP's sole discretion.

2. Term. This license is effective as of the date set forth above and continued in effect until March 31, 1999. JIP shall have the right to terminate this license upon thirty (30) days' written notice to JPCOB. Upon termination, JPCOB shall promptly cease all use of the Trademarks.

3. Quality Control. JPCOB agrees that at all times any goods or services JPCOB provides in conjunction with the Trademarks will be of a quality consistent with that presently associated with the Trademarks and JPCOB shall otherwise conduct itself in a manner so as to preserve the goodwill associated with the Trademarks. JIP shall have the right to inspect JPCOB's facilities and operations on reasonable notice for the purpose of ensuring compliance with this quality control provision.


4. Assignment. This agreement may not be assigned without the prior written consent of JIP.

5. Entire Agreement. This Agreement sets forth the entire agreement between the parties with respect to its subject matter.

"JOHN'S INCREDIBLE PIZZA COMPANY, INC."

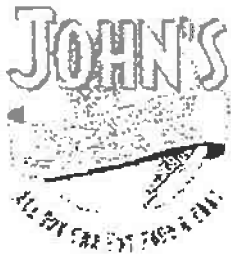

By: Betty Parler
Its: _____
Date: 8/14/07

"JIPCOB, INC."


By: John Parler
Its: _____
Date: 8/14/07

**Exhibit A
Trademarks**

1. INCREDIBLE PIZZA CO.
2. JOHN'S INCREDIBLE PIZZA CO.
3. JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN!
4. EXPERIENCE THE INCREDIBLE!
- 5.



6.



7. Any registrations for items 1-6 above, including without limitation (1) any federal registrations issuing from U.S. Patent and Trademark Office Application Nos. 76/585,945, 76/585,946, 76/585,975, 76/585,976, 76/585,977, 78/435,074, 78/435,080 and 78,435,085; and (2) California Service Mark Registration Nos. 059015, 059016, 059017, 059018 and 058668.